



90th Annual Texas Pecan Growers Conference & Trade Show

July 10-13, 2011 • Embassy Suites • Frisco, TX

Dear TPGA Members and Friends:

We are headed back to the Embassy Suites and Conference Center in Frisco, Texas, for our annual conference in 2011. You may remember our first conference there in 2006 when the hotel was brand new. The facilities are wonderful, with our educational program and trade show all under the same roof as the hotel. It could not be any more convenient than that. Frisco is on the north side of Dallas and the hotel is in the northeast quadrant of the intersection of Dallas North Tollway and Hwy. 121. The Embassy Suites is surrounded by local attractions such as Stonebriar Mall, Dr. Pepper Ballpark, IKEA and much more.

Make your hotel reservations now either online or by calling the hotel directly **before June 16**. Our group rate is \$139, single or double (remember Embassy Suites offers free cooked-to-order breakfast and evening manager's reception from 5:30-7:30 p.m.). We have a large room block from Sunday evening (July 10) through Tuesday evening (July 12) but you will be able to have our group rate for several days before and after the conference as long as the hotel has space available. If you plan to stay extra days, make your reservations ASAP. Here is the information you will need to make your reservations:

Call the hotel at 972-712-7200 and request the **TX Pecan Growers Group Block**

Or go online to our personalized group reservations page:

http://embassysuites.hilton.com/en/es/groups/personalized/D/DALFSES-PEC-20110707/index.jhtml?WT.mc_id=POG

The physical address of the Embassy Suites is 7600 John Q. Hammons Drive, Frisco, TX 75034. The website is: www.embassysuitesdallasfrisco.com

We are emailing occasional notices and additional information to TPGA members. If you have not received email from us recently, please email Cindy at cindywise@tpga.org and give her your current email address.

Our agenda for Sunday activities includes registration from 1-5 p.m. and a Grand Opening Reception in the exhibit hall that evening. We will finish up the reception early enough for you to enjoy part of the complimentary reception time that Embassy Suites offers. Additionally, the hotel is also providing complimentary drink tickets to utilize in our reception area (for registered guests at the hotel – these will be distributed by TPGA when you pick up your registration packet. Dinner on your own. We encourage you to please check in and get your registration materials on Sunday afternoon. The Mini Shortcourse, sponsored by Texas AgriLife Extension, will kick off first thing Monday morning. Our educational program will continue Monday afternoon and Tuesday. On Wednesday, we'll enjoy a tour of Basil Savage's Hauani Creek Ranch, lunch in the orchard, and those who want to linger into the afternoon will be able to tour the Savage Equipment facility in Madill. The orchard is about an hour's drive from the Embassy Suites but it will be well worth your time and effort. Basil is generously providing lunch for our TPGA group.

Regarding special events, a Spouse's Tour is planned for Monday from 10:30 a.m. to 2 p.m. Cost will be \$20 per person plus lunch. Each will pay separately at the restaurant.

Our annual TPGA President's Luncheon is set for Tuesday at noon. Former Texas Secretary of State and recently announced candidate for U.S. Senate Roger Williams will be our featured speaker for the luncheon. We have not scheduled evening social activities as there are ample opportunities to join with your friends and plan your own outings. We will have a "Show and Tell" session on Monday evening. (FYI, the Frisco Roughriders are playing out of town during our conference dates. However, for those coming in early, the Texas Rangers do play on Saturday night and Sunday afternoon.)

Please keep reading for important details on each day's activities.

SUNDAY

Get checked into the Embassy Suites and pick up your conference registration packet from 1-5 p.m. At 5 p.m., we'll open the doors to the trade show and reception where you can visit with this year's commercial exhibitors and see the Texas State Pecan Show results. We'll close the reception at 6:30 p.m., which gives you an opportunity to enjoy the final hour of the hotel's complimentary reception with free drinks and snacks (available each evening from 5:30 – 7:30 p.m.).

MONDAY

Monday morning we will begin with the annual Mini Shortcourse at 8:30 a.m. Several CEUs will be available by participating. Total CEUs available at the conference will be announced soon. The educational program will then continue from 1:30 to 5 p.m. Monday afternoon. The trade show will be open all day Monday. Also, spouses may sign up for an Arts and Heritage Tour of Frisco which will include the Texas Sculpture Garden, the Frisco Heritage Museum and more. Cost will be \$20 per person plus lunch at one of the popular local eateries.

Monday evening at 8 p.m., after dinner on your own, please join us for our first "Show and Tell" event. Several participants have already volunteered to share and we encourage others to sign up. Participants will have a brief 5-10 minutes to share something you

think might be helpful to other producers. It could be anything from a tool or piece of equipment you have modified or invented to better meet your needs, or a unique method for doing something, or a product you have discovered — anything you think other growers might benefit from knowing. Please email or call Cindy Wise if you are willing to participate (979-846-3285 or cindywise@tpga.org). If you have photos, we can show them in a powerpoint presentation.

TUESDAY

The trade show will open at 8 a.m. The educational program will get underway at 8:30 a.m. The President's Luncheon will take place at noon. Please try to participate in this event to hear Roger Williams, who has announced he is running for Kay Bailey Hutchison's U.S. Senate seat. The program will resume at 1:30. No group activity is planned for Tuesday evening but we will have some information for you on local restaurant options, etc. Just don't pack up and leave! A special orchard tour is planned for Wednesday morning.

WEDNESDAY

On Wednesday morning, you'll need to pack up and be ready to head out about 7:30 a.m. We will go north across the Red River to tour Basil Savage's Hauani Creek Ranch. The tour will wind up with lunch. Those who want to tour the Savage Equipment facility in Madill will have the opportunity to do that Wednesday afternoon (shortly after lunch). Basil is graciously hosting our group and providing lunch. The small fee is to cover other TPGA expenses. NOTE: If you are interested in bus transportation from hotel to orchard and back, please check the box on the registration form. If we have enough interest, we will get a bus. Cost would be \$15-20 per person, depending on how many signed up. Bus would return to hotel immediately after lunch.

TPGA DUES

Most TPGA memberships expire on June 30 (you can check your label to confirm; 110630 means your expiration date is June 30, 2011). If so, please take the opportunity to renew your membership at the time you register for the conference. If you are unable to attend the conference this year, the registration form may still be used for membership renewal. We greatly appreciate your support. Your dues support valuable research and promotion.

BRISON SCHOLARSHIP, TAMU PECAN ENDOWMENT

This mailing is the only time each year we mention the \$1,000 Fred Brison scholarship presented annually by TPGA to a student in the hort. dept. at Texas A&M. If you are interested in contributing to our scholarship fund (or the TAMU Pecan Endowment), you may use the registration form to do so (bottom left).

RECAP OF CONFERENCE AGENDA

Sunday, July 10, 2011

10 a.m. - 4 p.m. Trade Show Setup (trade show not open for viewing until reception time)
1-5 p.m. Conference Registration
Noon TPGA Board of Directors Meeting
3 p.m. National Pecan Growers Council Meeting
5-6:30 p.m. Trade Show Grand Opening/Reception in Exhibit Hall

Monday, July 11, 2011

8 a.m. - 5 p.m. Registration and Trade Show Open
8:30 a.m. Mini Pecan Shortcourse, sponsored by Texas AgriLife Extension
Noon Lunch on your own
Noon TPGA Research and Extension Committee Luncheon (invited guests)
1:30 - 5 p.m. Educational Program
8 p.m. Show and Tell Session

Tuesday, July 12, 2011

8 a.m. - 5 p.m. Registration and Trade Show Open
8:30-Noon Educational Program
Noon-1:30 p.m. TPGA President's Luncheon (this event requires a purchased ticket)
1:30-5 p.m. Educational Program
Evening Dinner on your own

Wednesday, July 13, 2011

9 a.m. - 1 p.m. Orchard Tour & Lunch (plan to leave hotel around 7:30 a.m. to drive to orchard); optional tour of Savage Equipment in Madill, OK available in the afternoon

PLEASE INCLUDE YOUR EMAIL ON REGISTRATION FORM

TPGA, 4348 Carter Creek Pkwy. #101, Bryan, TX 77802 • 979-846-3285; pecans@tpga.org • www.tpga.org

Texas Pecan Growers Association's 90th Annual Conference & Trade Show July 10-13, 2011 • Embassy Suites, Frisco, TX

REGISTRATION FORM

Name _____

Address _____ City, State, Zip _____

Email address _____ Phone _____ County _____

Names of all attendees (for name badges): _____

1. Conference Registration Fee

(2 adults of same family only per registration)

Check one:

_____ TPGA MEMBER, Early registration
discount (prior to June 20) \$75

_____ TPGA MEMBER, Registering
after June 20 \$85

_____ TPGA NONMEMBER \$100

2. Tickets for Special Events

of tickets Amt. Enclosed

Spouses' Tour, Monday, July 11,
10:30 a.m. - 2 p.m., Arts and Heritage
Tour of Frisco. \$20 per person
(plus your lunch) _____

TPGA President's Luncheon,
Tuesday, July 12, Noon. Special
Guest Speaker: U.S. Senate
candidate Roger Williams, \$50
per person. _____

Orchard Tour, Basil Savage's Hauani
Creek Ranch, near Madill, OK.
Wednesday, July 13, 9 a.m. - approx.
1 p.m. \$10 per person. (Trans-
portation not included.) _____

If you are interested in purchasing
BUS transportation for orchard tour,
please check this box. See info in packet.

TOTAL \$\$ amt. for special events: _____

3. Contributions

• Fred R. Brison Scholarship Fund: _____

• Texas A&M Pecan Endowment: _____

4. 2011-2012 Membership Dues

(please check appropriate category)

No. of bearing trees	Rate
_____ 0-100	\$50
_____ 100-500	\$75
_____ 500-1,000	\$110
_____ 1,000-5,000	\$250
_____ 5,000-10,000	\$500
_____ 10,000 & up	\$750
_____ Commercial (Industry) Membership	\$120
_____ Agricultural Scientist	\$30
_____ Out-of-State Grower (non voting)	\$40

*Membership dues may qualify as a business expense,
but not as a charitable contribution.*

Please complete this section!

1. Registration fee _____

2. Total \$ amount for special events _____

3. Scholarship/Endowment Contribution _____

4. Membership dues _____

5. TOTAL AMOUNT ENCLOSED _____

**Mail this registration form, along with check or
money order to:**

Texas Pecan Growers Association
4348 Carter Creek Pkwy., Ste. 101, Bryan, TX 77802
979-846-3285; fax 979-846-1752
email: pecans@tpga.org • www.tpga.org

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SUNDAY, JULY 10

- 10 a.m. - 4 p.m. Exhibit Set-Up (not open to public)
1-5 p.m. Conference Registration
Noon TPGA Board of Directors Meeting
3 p.m. National Pecan Growers Council Meeting
5-6:30 p.m. Trade Show Open and State Pecan Show Open for Viewing; Reception in Exhibit Hall

MONDAY, July 11

- 8 a.m. Conference Registration
8:30 a.m. — Noon **PECAN MINI SHORTCOURSE** — Sponsored by Texas AgriLife Extension
8:30 Orchard Establishment — George Ray McEachern
9:00 Water Management — Larry Stein
9:30 Varieties — Monte Nesbitt
10:00 Coffee Break
10:30 PNC Forecast System — Allen Knutson
11:00 IPM Practices — Bill Ree
11:30 Market Update — Joe Pena
- NOON Lunch on your own; TPGA Research & Extension Committee Meeting
1:30 p.m. “Welcome/President’s Address” — Tim Montz, TPGA President, Wichita Falls, TX
1:45 p.m. “Export Exploration: Drilling for New Markets” — James Ditmore, NMDA
2:05 p.m. “Promoting U.S. Pecans” — Hilton Segler, NPGC, GA
2:15 p.m. “Report from China Trade Show” – Rodney Myers
2:30 p.m. “Texas Pecan Board Report” — B. Michael Adams, President, Texas Pecan Board
3:00 p.m. Coffee Break in Exhibit Hall
3:30 p.m. “TPGA Business Meeting” — Tim Montz, presiding
3:45 p.m. Topic to be announced
4:15 p.m. “Processing Pecan Trees Into Lumber” — Brandon Berdoll, Grower, Cedar Creek, TX
Dinner on your own
- 8 p.m. Show and Tell Session in Meeting Room

TUESDAY, July 12

- 8:30 a.m. “Initial Results from Imidicloprid Study” — Bill Ree, Texas AgriLife Extension
8:50 a.m. “Pecan Scab Disease Management” — Randy Sanderlin, LSU AgCenter, Pecan Research/Extension Station, Shreveport, LA
9:20 a.m. “Structural and Physiological Damage Caused by Leaf Miners in Pecan” — Leo Lombardini, Texas A&M
9:40 a.m. “Stink Bug Control Trials”
10 a.m. Coffee Break in Exhibit Hall
10:30 a.m. “Aw Shucks! I’ve Got Shuckworm. Now What Do I Do?” — Michael Hall and K.S. Burnham, LSU AgCenter, Pecan Research/Extension Station, Shreveport, LA
11 a.m. “Master’s Research Project: The Effect of Orchard Floor Vegetation on Mature Pecan Tree Water & Nutrient Status in the Southwest” — Marisa Thompson Potter, Graduate Student, New Mexico State University
11:30 a.m. “Update on Food Regulation” — Dennis Baker, U.S. Food and Drug Administration, Regional Food & Drug Director, Southwest Regional Office, Dallas, TX
- NOON TPGA President’s Luncheon
1:30 p.m. “A Sustainable Management System for Pecans” — Dennis Perz, Grower, Georgetown, TX
2:30 p.m. “GAPs – What Are They and Why Do I Need to Know?” — Larry Stein, Texas AgriLife Extension
3 p.m. Coffee Break in Exhibit Hall
3:30 p.m. “Panel – Estimating Your Pecan Crop: How & Why” — Monte Nesbitt, moderator; DeWayne McCasland, Pat Baggett
4:30 p.m. “2011 U.S. Pecan Crop Guesstimate”
Dinner on your own

WEDNESDAY, July 13

- 9 a.m. – 1 p.m. Orchard Tour, Hauani Creek Ranch, near Madill, OK (transportation not provided — plan to depart hotel at 7:30 a.m.); optional tour of Savage Equipment Co. in Madill available in the afternoon) NOTE: If you would like to have bus transportation, check the box on the registration form. If we have enough requests to fill a bus, we will get one for the orchard tour and lunch only – to return to hotel immediately after lunch. Cost would be approx. \$15-20 per person which we would collect in Frisco.